

School uniforms market study terms of reference

The Jersey Competition Regulatory Authority (the Authority) will be carrying out a targeted market study into the supply of school uniforms in Jersey.

This study will be carried out against the published terms of reference set out below, which take account of recent representations, public and media interest, engagement with Government, international approaches and previous Authority guidance relating to this market.

The Authority will carry out a market study into the supply of school uniforms. The study will consider survey and other market data, and current market practice relative to previous Authority findings. It will also review UK developments and policy to help understand whether there are elements of the market which could be addressed to help improve consumer outcomes.

In particular, the study will consider:

- market structure, including consumer demand and broad market outcomes;
- the characteristics of market supply (and possible interactions with school uniform policies);
- market practice relative to previous Authority guidance; and
- relevant developments in UK policy (and statutory guidance).

Subject to the above, the study will set out recommendations intended to help improve the competitive process and consumer outcomes. Further, while the Authority recognises the wider impact of school uniform policies on both schools and pupils, the study will focus on the economic and competition aspects.

Work will start on the study in December 2022 and will be complete in April 2023. Further details of the study are available in the frequently asked questions document published alongside these terms of reference.