

Groceries market study: terms of reference

The Jersey Competition Regulatory Authority (the Authority) will be carrying out a market study into the supply of groceries in Jersey. The study will be carried out against the published terms of reference set out below, which have been set by reference to a consideration of international approaches, previous studies conducted by the Authority and an initial review of the market.

The Authority will conduct a market study into the supply of groceries in Jersey. The study will consider market characteristics, the nature of competition and the findings of previous market studies. The study will also consider wider developments, both local and international, to understand whether there are features of the market which potentially impact competition.

In particular, the study will consider:

- market characteristics, including consumer demand, market structure and market outcomes;
- the nature of competition across the grocery market supply chain;
- features or otherwise of the grocery market which potentially impact competition;
- comparative data and findings from previous market studies carried out by the Authority and wider international developments; and
- subject to the above, recommendations for prioritising areas likely to have a significant impact on competition in the retail grocery market.

For the purposes of this study grocery retailers are defined as retailers who sell directly to consumers and may acquire products either from a wholesaler or directly from a supplier.

Formal work on the study will start in January 2023 and will be complete by the end of 2023. A draft report will be published for consultation in June/July 2023. Further details about the study are available in the Frequently Asked Questions document issued alongside these terms of reference.