

# Freight logistics market study: Options for Consultation

The options aim to increase competition and benefit consumers. Implementing the options will require both work and support by the Authority, Government, Ports of Jersey, Businesses and wider stakeholders.

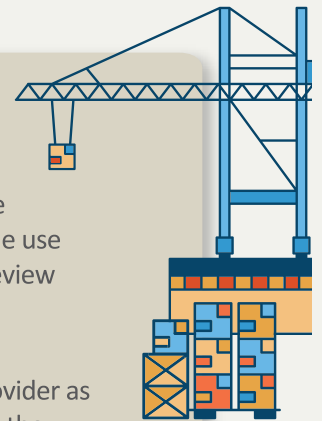
## Barriers to competition

### Option A: Facilities planning and leasing strategy

The Port Masterplan should improve the working environment. It is also important to have a holistic plan focused on freight logistics to overcome space constraints and ensure flexible use of infrastructure which is responsive to the changing needs of the sector. This includes a review of all leases in the port estate.

### Option B: Multi-user facilities

Ensuring access to warehousing for all, with facilities managed by a third party logistics provider as opposed to individual freight firms. This could increase efficiency and capacity and provide the flexibility required to meet the needs of the sector.



## Lack of diversification

### Option C: Support lift-on, lift-off (LoLo) services

Address any infrastructure requirements to support LoLo e.g. for refrigerated cargo, and thereby strengthen resilience by offering alternative to Condor roll-on, roll-off services.

### Option D: Support the development of French routes

Welcome and encourage initiatives to develop French trading links, for example providing Government stimulus support as appropriate. This could also include the development of customs skills and dissemination of market information.



## Understanding and driving improvement

### Option E: Data reporting

Improvements both measuring and sharing information should be made. This will improve efficiency and enable a better understanding of how the sector works and whether Jersey is being served well.

### Option F: User forum

This would be a safe space to encourage the sharing of ideas; greater communication and collaboration between all players in the supply chain; and to drive improvements and innovation.

### Option G: Encouraging innovation

There are a broad range of options that could stimulate enterprise and encourage greater innovation and research and development, for example best practice awards, pilot funding schemes.

